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## News Release

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### **Cooper Wiring Devices to Exhibit at 2010 NECA Convention and Trade Show**

*Learn more about ArrowLink™ and ArrowLink™ SPD Modular Wiring Device solutions at Booth #946.*

**PEACHTREE CITY, GA, September 8, 2010** – Cooper Wiring Devices, a leading electrical wiring device products manufacturer for industrial, commercial and residential applications, will exhibit at the 2010 National Electrical Contractors Association (NECA) Convention and Trade Show at the Boston Convention & Exposition Center, October 2-5, 2010 in Boston, Mass.

As a NECA exhibitor, Cooper Wiring Devices will showcase its ArrowLink™ and ArrowLink™ SPD Modular Wiring Device solutions, part of the Arrow Hart line of commercial products. A complete job solution for any location, ArrowLink combines unique installation flexibility with a set of industry-first safety features. ArrowLink additionally offers greater speed and consistency to lower installation costs on the job site, while ArrowLink modular plugs and connectors provide high quality circuit connections and reduce overall installation time.

New ArrowLink SPD maximizes labor savings by utilizing a direct connection to the building wire, and takes “pigtail” out of the standard wiring device installation process. This unique new feed-through connection method not only speeds the installation, but takes 18” of wire and three wire connectors required for pigtail out of the box, allowing for easier trim out in what has traditionally been a very cramped space.

“Our ArrowLink and ArrowLink SPD solutions offer unparalleled speed, productivity and dependability on the jobsite,” said Dave Pawl, President, Cooper Wiring Devices. “The breadth of line combined with unique installation flexibility and safety features provides a complete job solution. We look forward to discussing the benefits of ArrowLink and additional Arrow Hart products with NECA attendees.”

Arrow Hart products have been developed to the highest standards, engineered with unique features that can help reduce installation time, improve safety and provide years of high performance under constant use. In addition to ArrowLink and ArrowLink SPD, Cooper Wiring Devices has launched a number of new Arrow Hart products in the past 18 months, including X-Switch, LynxPOWER, REPEL, Build-To-Spec and NAFTA GFCI.

An updated Arrow Hart website includes searchable products that link back to a new Arrow Hart buyer's guide. The option to download and browse sections of the buyer's guide using an online viewer provides maximum ease of use.

NECA 2010 will feature opportunities to discover new products and services, learn about best practices, network with peers, boost company productivity and explore new markets. Attendees and interested media are encouraged to visit Cooper Wiring Devices at Booth #946 throughout the show. Also learn more at [www.cooperwiringdevices.com](http://www.cooperwiringdevices.com) or [www.arrowhart.com](http://www.arrowhart.com).

### **About Cooper Wiring Devices**

Cooper Wiring Devices, a trusted name in electrical products, features Arrow Hart commercial and industrial solutions and CORE Lighting Controls. Including such product lines as ArrowLink, RhinoBox, Aspire, Aspire RF, and MediaSync, Cooper Wiring Devices is committed to providing products that increase productivity, energy efficiency, safety at work and in the home, and provide reliable performance. A division of Cooper Industries plc (NYSE: CBE), Cooper Wiring Devices is headquartered in Peachtree City, GA with international manufacturing and distribution facilities. For more information on Cooper Wiring Devices visit [www.cooperwiringdevices.com](http://www.cooperwiringdevices.com).

### **About Cooper Industries**

Cooper Industries plc (NYSE: CBE) is a global manufacturer with 2009 revenues of \$5.1 billion. Founded in 1833, Cooper's sustained level of success is attributable to a constant focus on innovation, evolving business practices while maintaining the highest ethical standards, and meeting customer needs. The Company has seven operating divisions with leading market share positions and world-class products and brands including: Bussmann electrical and electronic fuses; Crouse-Hinds and CEAG explosion-proof electrical equipment; Halo and Metalux lighting fixtures; and Kyle and McGraw-Edison power systems products. With this broad range of products, Cooper is uniquely positioned for several long-term growth trends including the global infrastructure build-out, the need to improve the reliability and productivity of the electric grid, the demand for higher energy-efficient products and the need for improved electrical safety. In 2009, sixty-one percent of total sales were to customers in the industrial and utility end-markets and thirty-nine percent of total sales were to customers outside the United States. Cooper has manufacturing facilities in 23 countries as of 2009. For more information, visit the website at [www.cooperindustries.com](http://www.cooperindustries.com).

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