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## News Release



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### **Cooper Notification Opens New Technology Center and Training Institute**

*New facility designed to meet growing demands of mass notification industry.*

**SARASOTA, Florida, May 18, 2011** – Cooper Notification, a platform of Cooper Industries plc (NYSE: CBE), today announced the opening of its new Technology and Customer Solutions Center and Training Institute in Sarasota, Florida. Cooper Notification designed its new, state-of-the-art facility to meet the increasing demands of the rapidly growing market while leveraging the global expertise of Cooper Industries. The opening of the facility was marked with a ribbon-cutting ceremony with executives from Cooper Industries.

With growing concerns for personnel safety, the government and other organizations are continuing to develop regulations for mass notification systems. Designed to quickly alert, inform and protect residents, employees, and the community in an emergency, Cooper Notification provides integrated, multi-layered mass notification solutions to meet new codes and requirements.

The training program offered at the new facility provides participants with an interactive, hands-on educational experience, and offers the highest level of information needed to effectively sell, survey, design, deploy, install and maintain Cooper Notification's Mass Notification Systems for emergency communications. The new Technology Center will be used for business and product development, customer demonstrations and fostering partner relationships.

"We are very excited about our new facility and the opportunities that will transpire from our state-of-the-art Technology and Customer Solutions Center and Training Institute," said Ted Milburn, Vice President Marketing, Cooper Notification. "As the leader in the emerging mass notification market, we designed a high-tech facility that would allow us to not only continue to develop innovative notification solutions that

help protect the well being of people and property around the world, but also to educate our partners and customers on the latest cutting-edge technology.”

Cooper Notification’s Mass Notification Systems are already installed in several local colleges, including the New College of Florida, Sarasota; the University of Central Florida, Orlando; and the University of North Florida, Jacksonville.

For more information on Cooper Notification’s mass notification solutions, please visit

[www.coopernotification.com](http://www.coopernotification.com).

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#### **About Cooper Notification**

Cooper Notification, a solution platform of The Cooper Safety Division, is comprised of several businesses with decades of experience and innovation in the development of high quality products and solutions. With the ever present need to protect, alert and inform, Cooper Notification is focused on meeting the growing demand for personnel and property safety. We are the source for notification solutions supporting Fire, Security, Hazardous area, Mass Notification, Voice evacuation and Industrial Signaling applications and operating under the powerful global brands of Fulleon, MEDC, Roam Secure, SAFEPATH, WAVES and Wheelock. For more information, visit the web site at [www.coopernotification.com](http://www.coopernotification.com).

#### **About Cooper Industries**

Cooper Industries plc (NYSE: CBE) is a global electrical products manufacturer with 2010 revenues of \$5.1 billion. Founded in 1833, Cooper's sustained success is attributable to a constant focus on innovation, evolving business practices while maintaining the highest ethical standards and meeting customer needs. The Company has seven operating divisions with leading market positions and world-class products and brands including: Busmann electrical and electronic fuses; Crouse-Hinds and CEAG explosion-proof electrical equipment; Halo and Metalux lighting fixtures; and Kyle and McGraw-Edison power systems products. With this broad range of products, Cooper is uniquely positioned for several long-term growth trends including the global infrastructure build-out, the need to improve the reliability and productivity of the electric grid, the demand for higher energy-efficient products and the need for improved electrical safety. In 2010 fifty-nine percent of total sales were to customers in the industrial and utility end-markets and thirty-nine percent of total sales were to customers outside the United States. Cooper has manufacturing facilities in 21 countries as of 2010. For more information, visit the website at [www.cooperindustries.com](http://www.cooperindustries.com).

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