

273 Branchport Avenue  
Long Branch, NJ 07740  
Phone: (800) 631-2148  
Fax: (732) 222-8707  
[www.coopernotification.com](http://www.coopernotification.com)

## News Release



**Contact:** Marla Moran  
(941) 487-2318  
[marla.moran@cooperindustries.com](mailto:marla.moran@cooperindustries.com)

### **Cooper Notification Introduces RSAN Health Alert Network to Meet the CDC's Public Health Information Network 2.0 Requirements**

RSAN HAN provides instantaneous, secure and authenticated messaging to public health officials, first responders and medical professionals across multiple jurisdictions and organizations

**LONG BRANCH, N.J., January 11, 2012** – Cooper Notification, a leading supplier of Life Safety and Mass Notification System (MNS) solutions, introduced today the latest solution of its award-winning Roam Secure Alert Network™ (RSAN™), RSAN Health Alert Network (HAN). RSAN HAN was developed to meet the interoperable notification needs of public health agencies and comply with the Centers for Disease Control and Prevention's (CDC) Public Health Information Network (PHIN) 2.0 requirements for Cascade Alerting. Cooper Notification is a solution platform of Cooper Industries plc (NYSE: CBE), a global provider of electrical solutions.

Facilitating the flow of critical information among public health officials and healthcare professionals, RSAN HAN provides a secure method for sharing in real-time health alerts, response plans, disease incidents and prevention guidelines with other agencies and organizations. Messages can be sent from anywhere - a web browser or mobile device, including RSAN Mobile applications.

To meet the mandated Cascade Alerting requirements of PHIN 2.0, RSAN HAN allows public health officials to issue alerts to recipients in another jurisdiction by means of a system-to-system message. Instead of sending a message directly to health officials, first responders or other organizations in another jurisdiction, the message is sent to the receiving jurisdiction's alerting system through the CDC PHIN Exchange. The PHIN Exchange processes and distributes the alerts to authorized users within the agencies' jurisdiction.

"To support the PHIN initiative for nation-wide interoperable information systems, RSAN HAN was designed to help public health agencies become PHIN 2.0 compliant," said Scott Hearn, President, Cooper Notification. "As a leader in secure information sharing for such customers as the National Capitol Region and Southeastern Pennsylvania, Cooper Notification provides reliable two-way

communications to instantly connect health officials, first responders and medical professionals - anytime, anywhere.”

### **Cooper Notification: Delivering Critical Alerts when it Matters Most**

Cooper Notification, the industry’s most comprehensive, multi-layered Mass Notification System (MNS) supplier, provides critical, emergency communications for communities and facilities worldwide. With 500 MNS systems around the globe, installations include U.S. military sites; major metropolitan areas such as Washington DC, Philadelphia and Orlando; state and federal agencies; university and college campuses; airports; and hospitals. Integrated with one simple-to-use interface, Cooper Notification’s reliable and effective MNS solutions allow emergency officials to send event-specific instructions to multiple communication channels, including voice-sirens, indoor and outdoor speakers, digital signage, text messaging/SMS alerting, automated dialing systems, desktop alerts and email notifications. These systems play an important role in emergency alerting and information sharing among government leadership, first responders, critical infrastructure providers, businesses and citizens.

**Editor’s Note: For additional information, contact Mike Petrasek at (412) 394-6611 or [michael.petrasek@bm.com](mailto:michael.petrasek@bm.com).**

### **About Cooper Notification**

Cooper Notification, a solution platform of the Cooper Safety Division, is comprised of several businesses with decades of experience and innovation in the development of high quality products and solutions. With the ever present need to protect, alert and inform, Cooper Notification is focused on meeting the growing demand for personnel and property safety. We are the source for notification solutions supporting Fire, Security, Hazardous area, Mass Notification, Voice evacuation and Industrial Signaling applications and operating under the powerful global brands of Fulleon, MEDC, Roam Secure, SAFEPATH, WAVES and Wheelock. For more information, visit the web site at [www.coopernotification.com](http://www.coopernotification.com).

### **About Cooper Industries**

Cooper Industries plc (NYSE: CBE) is a global electrical products manufacturer with 2010 revenues of \$5.1 billion. Founded in 1833, Cooper Industries’ sustained success is attributable to a constant focus on innovation, evolving business practices while maintaining the highest ethical standards, and meeting customer needs. The Company has seven operating divisions with leading market positions and world-class products and brands including: Bussmann electrical and electronic fuses; Crouse-Hinds and CEAG explosion-proof electrical equipment; Halo and Metalux lighting fixtures, and Kyle and McGraw-Edison power system products. With this broad range of products, Cooper Industries is uniquely positioned for several long-term growth trends including the global infrastructure build-out, the need to improve the reliability and productivity of the electric grid, the demand for higher, energy-efficient products and the need for improved electrical safety. In 2010, fifty-nine percent of total sales were to customers in the industrial and utility end-markets and thirty-nine percent of total sales were to customers outside the United States. Cooper has manufacturing facilities in 21 countries as of 2010. For more information, visit the website at [www.cooperindustries.com](http://www.cooperindustries.com).