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Press Release

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Cooper Controls Announces the hiring of Intelligent Illumination

Cleveland agency and Cooper Controls unite to deliver complete Lighting Control solutions in the Northeast Ohio market.

Peachtree City, Ga., January 19, 2010 – Cooper Controls Ltd, a subsidiary of Cooper Industries, Ltd. (NYSE:[CBE](#)), announces that Intelligent Illumination will represent its Greengate Energy Management Lighting Controls Brand and iLumin Architectural Lighting Controls Brand, in the Northeast Ohio market.

“Through new energy codes and awareness, the Cleveland market has grown to accept and utilize lighting controls in almost every commercial building. We are excited to partner with Intelligent Illuminations, an agency with over 30 years of combined lighting controls expertise and experience,” said Eric Jerger, National Sales Manager, Cooper Controls US. “Guy and Jason are committed to growing our brand and delivering outstanding solutions and support to our customers.”

Based in Cleveland, Intelligent Illumination headed by Guy Day and Jason Brown, is staying on the cutting edge of lighting in the territory. Their team is educated and experienced in the skill sets necessary to bring quality controls for all scales of projects to the lighting/electrical community.

About Cooper Controls

Cooper Controls is a market leader in energy management, architectural, entertainment and lighting controls. A subsidiary of global manufacturer Cooper Industries plc (NYSE: CBE), it was formed by its acquisition of Novitas Inc. in November 2005, Polaron plc in March 2007 and PCI Lighting Control Systems in August 2007. Cooper Controls includes leading brands such as iLight (iLumin – North America), Greengate, and Zero 88. For more information, visit www.coopercontrol.com.

About Cooper Industries

Cooper Industries plc (NYSE: [CBE](#)) is a global manufacturer with 2008 revenues of \$6.5 billion, approximately 88% of which are from electrical products. Founded in 1833, Cooper's sustained level of success is attributable to a constant focus on innovation, evolving business practices while maintaining the highest ethical standards, and meeting customer needs. The Company has eight operating divisions with leading market share positions and world-class products and brands. Cooper has manufacturing facilities in 23 countries as of 2008. For more information, visit the website at www.cooperindustries.com.

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