

## News Release

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# Cooper Crouse-Hinds Unveils 2010 Full Line Product Catalog

*Updated catalog features more than 45 new product families.*

**SYRACUSE, NY, November 10, 2010** – Cooper Crouse-Hinds, a leader in electrical and instrumentation products that enhance safety and productivity in harsh and hazardous industrial environments and demanding commercial applications worldwide, is pleased to announce its new 2010 Full Line Product Catalog.

Featuring improved product organization, 45 new product families and more than 245 new pages of product information, Cooper Crouse-Hinds' updated catalog is filled with solutions designed to lower customers' total cost of ownership without sacrificing safety. Major product lines include Industrial Fittings, Commercial Products, Control, Apparatus, Enclosures, Lighting, Plugs and Receptacles, and Wireless Solutions and Solar Power Sources.

For added convenience, customers will now find corrosion-resistant products throughout each product line section. Transition pages help identify information on new products within each product line, as well as notable changes to the product line since the catalog's last printing.

"We continue to focus on solutions that install more quickly, require less maintenance, operate more efficiently, provide built-in intelligence, and meet our customer's unique and specific requirements," said Grant Gawronski, President, Cooper Crouse-Hinds. "For customers looking to quickly and easily navigate our range of offerings, our new catalog will serve as an invaluable resource."

In addition to the updated catalog, a new microsite ([www.crouse-hindsinnovation.com](http://www.crouse-hindsinnovation.com)) guides customers through the new product families, outlining application information, product features and certification details.

To learn more about Cooper Crouse-Hinds, visit [www.crouse-hinds.com](http://www.crouse-hinds.com) or call (866) 764-5454.

### **About Cooper Crouse-Hinds**

Headquartered in Syracuse, N.Y., Cooper Crouse-Hinds integrates a comprehensive line of electrical and instrumentation products with expert support, industry insights and local availability to improve safety and productivity in the most demanding industrial and commercial environments worldwide. Cooper Crouse-Hinds manufactures over 100,000 electrical construction materials, including conduit and cable fittings; enclosures; plugs and receptacles; industrial lighting fixtures; controls and electrical apparatus and commercial outlet boxes and hubs. Cooper Crouse-Hinds electrical construction products are used in general construction or in harsh and hazardous environments across the globe, performing to the highest standard of safety and reliability. For more information, visit [www.crouse-hinds.com](http://www.crouse-hinds.com).

### **About Cooper Industries**

Cooper Industries plc (NYSE: CBE) is a global manufacturer with 2009 revenues of \$5.1 billion. Founded in 1833, Cooper's sustained level of success is attributable to a constant focus on innovation, evolving business practices while maintaining the highest ethical standards, and meeting customer needs. The Company has seven operating divisions with leading market share positions and world-class products and brands including: Bussmann electrical and electronic fuses; Crouse-Hinds and CEAG explosion-proof electrical equipment; Halo and Metalux lighting fixtures; and Kyle and McGraw-Edison power systems products. With this broad range of products, Cooper is uniquely positioned for several long-term growth trends including the global infrastructure build-out, the need to improve the reliability and productivity of the electric grid, the demand for higher energy-efficient products and the need for improved electrical safety. In 2009, sixty-one percent of total sales were to customers in the industrial and utility end-markets and thirty-nine percent of total sales were to customers outside the United States. Cooper has manufacturing facilities in 23 countries as of 2009. For more information, visit the website at [www.cooperindustries.com](http://www.cooperindustries.com).

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