



News Release

Contact: Correy Robertson
(412) 394-6691
correy.robertson@bm.com

Cooper B-Line's New Rapid Ring™ Self-Adjusting Pre-Fab Ring Ensures 15-Second Installation of Electrical Devices

Innovative system enables four-step installations and adjusts to various wall depths

HIGHLAND, IL, July 22, 2011 – [Cooper B-Line](#), a global provider of innovative, labor-saving support systems and enclosure solutions for engineered facility subsystem applications, introduces the [Rapid Ring™](#) self-adjusting pre-fab ring, expanding the company's line of [Ruff-IN™](#) electrical pre-fab systems.

Using a pre-fab approach, the patent-pending, UL Listed [Rapid Ring](#) system promises to change the way electrical contractors install devices. Its innovative design allows for a fast and easy, completely tool-free installation in as little as 15 seconds. As a one-source supplier, Cooper B-Line offers the Rapid Ring as a 1- to 4-gang product offering, for a complete room solution regardless of application.

“The Rapid Ring simplifies the trim-out process and effectively reduces installation time,” said Cooper B-Line President Kevin Kissling. “For repetitive, high-volume projects, this ensures significant time savings and increased profitability. These time savings, in turn, help to compress project schedules, freeing contractors to take on additional work.”

With the ability to fit finished wall depths of 0.5 to 2 inches, the Rapid Ring system accommodates a variety of wall thicknesses. Installation of the device includes four simple steps – removing the protective plate, connecting the wiring device, positioning the device assembly and then pushing it into place – for time and labor savings.

Cooper B-Line's Ruff-IN electrical pre-fab systems are designed to help save time and labor while reducing project costs. “The benefits associated with Ruff-IN are numerous, including significant time savings and the elimination of unnecessary tools, packaging and storage issues,” added Kissling. “With project deadlines and budget requirements becoming increasingly tighter, contractors are continuing to turn to Ruff-IN as a preferred solution.”

As the only provider that supplies three distinct solutions, Cooper B-Line's pre-fab wiring assemblies are designed to meet a range of contractor needs. [Basic Ruff-IN™](#), providing cutting-edge pre-fab components, is ideal for contractors that run their own pre-fab shops or simply want maximum project control, with a "Quick Ship" program providing added convenience. Contractors can still manage installations and take-offs by using [Ruff-IN with wiring devices](#) and/or [MC Cable Whips](#). For contractors requiring full estimating and manufacturing support, [TOTAL Ruff-IN™](#) delivers a complete turn-key solution by interpreting project take-off drawings into a mapped outline of Ruff-IN pre-fab assemblies. TOTAL Ruff-IN designers will draft a custom project plan to seamlessly implement a custom pre-fab solution, including floor-by-floor detailed assembly and room drawings.

More information on the Rapid Ring is available at www.BlineRapidRing.com. In addition to viewing product and testimonial videos, visitors to the site can download a copy of the Rapid Ring brochure and request a free sample of the product.

About Cooper B-Line

Cooper B-Line, a subsidiary of Cooper Industries plc (NYSE: CBE), is a global provider of innovative, labor-saving support systems and enclosure solutions for engineered facility subsystem applications. Cooper B-Line's products are used in a variety of settings for the commercial, industrial, utility and OEM markets. For more information, visit www.cooperbline.com.

About Cooper Industries

Cooper Industries plc (NYSE: CBE) is a global electrical products manufacturer with 2010 revenues of \$5.1 billion. Founded in 1833, Cooper's sustained success is attributable to a constant focus on innovation, evolving business practices while maintaining the highest ethical standards and meeting customer needs. The Company has seven operating divisions with leading market positions and world-class products and brands including: Bussmann electrical and electronic fuses; Crouse-Hinds and CEAG explosion-proof electrical equipment; Halo and Metalux lighting fixtures; and Kyle and McGraw-Edison power systems products. With this broad range of products, Cooper is uniquely positioned for several long-term growth trends including the global infrastructure build-out, the need to improve the reliability and productivity of the electric grid, the demand for higher energy-efficient products and the need for improved electrical safety. In 2010 fifty-nine percent of total sales were to customers in the industrial and utility end-markets and thirty-nine percent of total sales were to customers outside the United States. Cooper has manufacturing facilities in 23 countries as of 2011. For more information, visit the website at www.cooperindustries.com.

###

Related Links:

Cooper B-Line

<http://www.cooperindustries.com/content/public/en/b-line.html>

Rapid Ring

<http://www.blineRapidRing.com>

Ruff-IN

http://www.cooperindustries.com/content/public/en/b-line/products/ruff-in_pre-fab_systems.html

Ruff-IN Basic Assemblies

http://www.cooperindustries.com/content/public/en/b-line/products/ruff-in_pre-fab_systems/Ruff-IN_Offering_Services/Ruff-IN_Basic_Assemblies.html

Ruff-IN Assemblies with Wiring Devices

http://www.cooperindustries.com/content/public/en/b-line/products/ruff-in_pre-fab_systems/Ruff-IN_Offering_Services/Ruff-IN_Assemblies_WiringDevices.html

Ruff-IN Assemblies with MC Cable Whips

http://www.cooperindustries.com/content/public/en/b-line/products/ruff-in_pre-fab_systems/Ruff-IN_Offering_Services/Ruff-IN_Assemblies_MCCableWhips.html

Total Ruff-IN Solution

http://www.cooperindustries.com/content/public/en/b-line/products/ruff-in_pre-fab_systems/Ruff-IN_Offering_Services/Total_Ruff-IN_Solution.html