



## News Release

**Contact:** Michael Petrasek  
(412) 394-6611  
[Michael.petrasek@bm.com](mailto:Michael.petrasek@bm.com)

# New Video Offers How-to Instructions on Time-Saving Cable Support System

*Cooper B-Line Launches Comprehensive Instructional Video for Flextray™ System*

**HIGHLAND, IL, September 21, 2011** – Cooper B-Line, a global provider of innovative, labor-saving support systems and enclosure solutions for engineered facility subsystem applications, announces the availability of an [instructional video](#) to support its [Flextray™ system](#). The comprehensive video was designed to be used as both a training tool for personnel familiar with the cable support system, and also as an introduction to the product for new customers and their employees around the globe. The Flextray™ system provides greater flexibility than competitive cable support systems, providing contractors with significant labor and time savings by combining field-adaptable flexibility with several time-saving accessories.

The video was developed to provide contractors with informative how-to instructions on installing the system, which offers a simple installation. The video also informs viewers of safety equipment needed during the installation, and demonstrates how the recognizable “T” weld safety edge protects both the cable and the installer. Demonstrating how sections of the system can be cut and bent to the needs of the installer on the jobsite, the video focuses on the flexibility of the system. While other products can leave sharp wire edges, Cooper B-Line’s [Cleanshear™](#) cutters ensure a clean, consistent cut with no pointed edges. The video also shows viewers the various ways that the system can be supported or mounted, whether a project requires it to be hung from the ceiling or a wall.

Unlike competitive products that are difficult to install or require a multi-step installation process, Cooper B-Line’s [Flexmate™](#) quick splice system promotes fast installation, a clean look and a permanent connection. A two-piece design and tool-less installation process set Cooper B-Line’s [Wing Splice™](#) bolted connector apart from competitive splices that require multiple pieces and tools for tightening.

“We are always looking for ways to increase our customer’s efficiency and make the installation process for our products more simple,” said Kevin Kissling, President, Cooper B-Line. “We already pride ourselves on providing innovative products that save time and cost during installation, which the Flextray™ system was designed to do. By developing this video for our customers around the globe, we are taking an extra step to deliver on the promise of easy installation to help our customers meet their goals.”

The Flextray™ video is available in English and can be viewed full-length, or users can access specific sections that are relevant to their needs. The video can be accessed on Cooper B-Line’s website [here](#), or on YouTube [here](#). The instructional video will also be available as a podcast.

The Flextray™ cable management system is a practical choice for electrical and datacomm applications in commercial and light industrial industries. For more information on Cooper B-Line Flextray™ products and accessories, as well as additional North American product offerings, visit [www.cooperblines.com](http://www.cooperblines.com).

#### **About Cooper B-Line**

Cooper B-Line, a subsidiary of Cooper Industries plc (NYSE: CBE), is a global provider of innovative, labor-saving support systems and enclosure solutions for engineered facility subsystem applications. Cooper B-Line’s products are used in a variety of settings for the commercial, industrial, utility and OEM markets. For more information, visit [www.cooperblines.com](http://www.cooperblines.com).

#### **About Cooper Industries**

Cooper Industries plc (NYSE: CBE) is a global electrical products manufacturer with 2010 revenues of \$5.1 billion. Founded in 1833, Cooper’s sustained success is attributable to a constant focus on innovation, evolving business practices while maintaining the highest ethical standards and meeting customer needs. The Company has seven operating divisions with leading market positions and world-class products and brands including: Bussmann electrical and electronic fuses; Crouse-Hinds and CEAG explosion-proof electrical equipment; Halo and Metalux lighting fixtures; and Kyle and McGraw-Edison power systems products. With this broad range of products, Cooper is uniquely positioned for several long-term growth trends including the global infrastructure build-out, the need to improve the reliability and productivity of the electric grid, the demand for higher energy-efficient products and the need for improved electrical safety. In 2010 fifty-nine percent of total sales were to customers in the industrial and utility end-markets and thirty-nine percent of total sales were to customers outside the United States. Cooper has manufacturing facilities in 23 countries as of 2011. For more information, visit the website at [www.cooperindustries.com](http://www.cooperindustries.com).

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