JD SCOTT talks design, smart lighting & creating his “Forever Home”

2020 residential lighting trends
the shifting tastes & priorities of today’s homebuyer

Top Lifestyle/DIY Influencers
set the perfect holiday mood with HALO Home
Welcome to IBS and the Mindful Design magazine. In this special IBS issue, we invite you to discover new residential lighting trends, read how HALO helped celebrity TV host and renovator JD Scott create his “Forever Home,” and check out our latest product innovations, designed to help you elevate your projects from end-to-end.

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For more than 20 years, the HALO brand has been recognized as the top brand leader in lighting as voted by readers in Builder Magazine’s annual Builder Brand Use Study.

From entry-level to high-end residential, multi-family, hospitality, and commercial projects, HALO is your key to success.
While it appears the tiny house fad may have been overblown by popular culture, there’s some truth behind the phenomenon: housing trends show that today’s homebuyers don’t want large homes.

According to Realtor.com, millennials "don’t want the traditional massive homes and big yards. They want smaller homes and cool things to do." Many baby boomers, looking to downsize, are also seeking out smaller homes. (1)

Today’s “ideal home” looks different aesthetically, too. A recent Wall Street Journal article noted, “Design trends have shifted radically in the past decade. That means a home with crown moldings, ornate details and Mediterranean or Tuscan-style architecture can be a hard sell, while properties with clean lines and open floor plans get snapped up.” (2)

With this shift in consumer tastes comes a need for re-imagined residential lighting design and products to replace once-popular ornamental chandeliers and sconces. We predict an increased demand for elegant, understated recessed lighting in residential applications.

Here are the features homeowners will increasingly demand:

- **LED as a standard.** Today’s homeowners increasingly prioritize sustainability and energy efficiency.
- **Smart home lighting.** 38% of homeowners aged 27-36 have homes with smart technology, according to Forbes. Another 58% said they were interested in this technology. (3)
- **Customizable settings,** like color temperature, that the homeowner can control themselves.
- **More airtight designs.** For a home to be “green,” it needs to be well-insulated. Today’s recessed lighting has evolved from past traditional “can” lighting, which tends to let air escape and can’t be in contact with insulation.
- **Designer trim options.** Today’s options allow homeowners to reflect personal styles and match their home decor.

References:
Top Lifestyle/DIY Influencers use HALO Home to set the perfect holiday lighting

Lifestyle and DIY influencers Angela of Unexpected Elegance and Nina of Nina Hendrick Home recently tested the HALO Home Smart Lighting System to help them achieve the perfect lighting during the holiday season.

From setting up the app, installing our new Smart Bulb, and setting schedules to manage their holiday lights, they used HALO Home to help create some magical moments with family and friends.

Want to read the full story? Visit unexpectedelegance.com and ninahendrick.com to learn how to maximize the use of the HALO Home Smart Lighting System.

“You can set schedules for certain lights to stay on for different hours of the evening so that it appears that you are home, even when you’re away.”

– Nina, Nina Hendrick Home

“The Smart Plug-in Lamp Dimmer can be used with Christmas tree lights. Does anyone else hate reaching down behind the tree to plug in the lights every day? Now I can easily dim or turn on the lights remotely either with my app or the Anyplace Bluetooth Dimmer.”

– Angela, Unexpected Elegance

“I swapped out the plain bulb in our family room lamp for a HALO Home Smart Bulb. I was immediately able to pair the bulb with the app via Bluetooth right from the phone and label it as the family room lamp.”

– Nina, Nina Hendrick Home
Not many people can include contractor, HGTV star and professional celebrity impersonator on their résumé — but JD Scott can. As host of “Brother vs. Brother” and “Property Brothers: at Home”, Scott is sometimes known as the third Property Brother. Between his impressive social media following and increasing exposure (his over-the-top 2019 wedding recently earned a feature in People), it’s clear he’s rapidly becoming a celebrity in his own right. We caught up with him about design trends, smart lighting and transforming his ‘Forever Home’ with HALO.

Do your style differ from your wife, Annalée’s?
Oh yes, we definitely pull on the style and color wheel from opposite sides. In contrast to my dark tones, she generally loves bright colors and pastels. Annalée also loves to have lots of floral print everywhere (which I can’t stand).

How does your renovated space blend both of your styles?
You know what, strangely, our combined opposite styles blended very well. I was expecting there to be a lot of situations where we clashed on decisions, but that wasn’t the case at all. Sure, maybe the kitchen is slightly more bubble gum than I would have gone with but it works. The master bedroom is very much my style, with deep tones — yet, still some color to favor Annalée’s taste while keeping my rock n’ roll inspiration alive.

The influence and TV host (and, yes, brother to Property Brothers Jonathan and Drew) talks lighting, tech and newlywed life.

You recently appeared on the new series ‘Forever Home’, which is all about transforming your existing home to reflect your personal style. How would you describe your style?
My style is pretty simple, actually. I like a clean and modern look with lots of black and gray tones. I’m also all about symmetry, so most finishing and decor needs to be aligned properly. If there is a recessed light slightly out of place, it’ll drive me crazy.

Does your style differ from your wife, Annalée’s?
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How does your renovated space blend both of your styles?
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The renovation started, we were in the middle of trying to figure out a pretty debilitating health issue I was suffering from. When it finished, the place was a godsend for facilitating my recovery in a comfortable environment that really felt like home — really made a huge difference.

What kind of lighting did you have in the house before the renovation?
I had done a mild renovation about 10 years ago, but those lights had become a little dated. They were a mix of fixtures and ceiling fan combos which did the job at the time but when you have such a big apparatus hanging from an 8-foot ceiling, it drastically reduces the perceived height of a room. The recessed lighting takes care of that perfectly.

You used HALO Home lights in your renovation and described them on Instagram as the best lights you’ve ever used. What HALO Home smart lighting features have you been taking advantage of?
I am a tech junkie and am not exaggerating by saying that the HALO Home lights are my favorites right now. I use the Bluetooth app constantly to control various areas of my home and office. Being able to group various areas and change the brightness according to what I’m doing is just wonderful — all at the touch of a button.

What is your #1 favorite HALO Home feature?
By far, my favorite feature in the HALO Home lineup is the ability to control and change the color temperature of the lighting. It can be an individual light, specific groups of lights or all of them at once. That option has been a game changer for someone like me who does a lot of filming and photography. In fact, I happen to know that since I chose the HALO Home lights for my episode, ‘Forever Home’ is now using them on other projects because aside from the benefits for homeowners, they cut down on the lighting setups required when filming a house.

What are some other lighting / design trends you’re keeping your eye on right now?
Flexibility and functionality are always going to be a hot ticket for lighting. That plays right into the trend we’ve seen in recent years with smart home technology. Consumers, homeowners, DIYers, professionals and even HGTV hosts are obsessed with making life easier through more innovative products. It’s funny, because I’ve been around smart home gadgets for years with the work I do and quite often many of those were hit or miss when it comes to consistently working and doing their job. I feel like we are finally getting to a place where the products not only do what they are meant to, but do so consistently, which is important.

The Neon Museum
“This is where the signs and lights of Las Vegas go to die. It’s an incredibly interesting tour that gives you the back stories on some of these famous graphics and how they ended up in the museum. You’ll get some of the best photos here.”

The Freemont Experience
“This is Vegas made real. A place where you can walk around and see all sorts of historical sites, wet at amazing restaurants and enjoy a steady stream of live entertainment by some of your favorite bands.”

Red Rock Canyon
“Many don’t know but Las Vegas isn’t just gambling and conventions. There is world famous hiking right here at Red Rock Canyon, or in this winter months you can head up Mount Charleston/Lee Canyon for a ski snowboarding.”

Have more questions for JD?
Meet him in-person at the HALO booth (N719).

Wednesday, January 22 at 9 a.m.

Mindful Design | IBS 2020
HALO HOME Voice Smart Recessed Downlight

The HALO Home Voice Downlight has Alexa built in! Want to call mom while making dinner, stream your favorite music through the house, or just don’t want to get back up to turn off the basement lights? No worries, Voice has you covered. Your family will be able to ask Alexa questions, get weather updates, set alarms or timers. Plus, you will have access to Alexa’s list of 15,000+ skills — check a flight status, schedule a rideshare, or even order a pizza. Voice is the perfect way to get Alexa and out of the way — no chords attached - wherever you need.

- Use Alexa services like music playback, intercom and drop-in
- Easily control using the HALO Home app
- Adjustable to five different color temperatures from cool to warm

Lumen Select Smart Recessed Downlight

Don’t let ceiling heights stop you from achieving smart lighting throughout your entire home. With HALO Home’s Lumen Select downlight, you can adjust the lumen output for optimal lighting in any room with ceiling heights up to 15 feet and pair to the HALO Home app to control directly from your phone.

- Available in 4” and 6” models
- Selectable brightness on the spot with the flip of a switch between 600, 900 or 1200 lumens (600/900 lumens on the 4” model)
- Control wirelessly via secure Bluetooth connection or HALO Home controls
- Adjustable to five different color temperatures from cool to warm

Smart Bulb A19

Instantly transform standard lamps, vanities, porch lights and any other fixtures that accept a standard light bulb to smart lighting with HALO Home’s A19 Smart Bulb. Unlike competitors’ products, it’s Bluetooth-enabled and ready to connect out-of-the-box with all of the features of the HALO Home system.

- No internet bridge or hub required
- Suitable for indoor or outdoor use (damp location listed)
- Easily controlled from the HALO Home app

Outdoor Security Smart Motion Floodlight

Take outdoor security to the next level with the HALO Home Smart Motion Floodlight. Control brightness to heighten security or set to warmer temperatures to create inviting lighting for guests. Integrated motion sensor ensures your home stays safe even while you’re away.

- Motion sensor can trigger any HALO Home-enabled device or group throughout the home
- No hub required to setup or use
- Easily controlled using the HALO Home app
- Adjustable color temperatures from cool to warm (3000K-5000K)

Scene Keypad Hardwired or Battery Powered

The HALO Home Multi-Room Scene Keypad allows users to commission each button to a device, group or scene and control lighting from one location — tap buttons once for ON, twice for OFF. The best part is it controls devices wirelessly so it can be installed in any existing bank of switches or placed in-wall wherever centralized lighting control is desired.

- Easily connect to your HALO Home lighting system using secure Bluetooth connection and HALO Home app
- Control your most recently activated group/scene on-demand from the keypad with dimming and power button
- Battery included in battery-powered keypad (3-year est. lifespan)
- Fits Decora wallplates (sold separately)
- Only controls HALO Home lights and devices
The 3-inch, 4-inch and 6-inch HLB ultra-thin LED lens downlights feature a remote driver / junction box suitable for new construction and remodel applications. The simplified installation into drywall or suspended ceilings eliminates the need for recessed cans, saving time and money. The products install from below the ceiling in as little as a 3½” plenum height and can be used in direct contact with insulation. The products are also airtight. Ideal for general area lighting in low to medium ceiling heights where energy savings, long life and economy are required.

- Direct mount does not require recessed housing or junction box
- 2700K, 3000K, 3500K, 4000K and 5000K field-selectable CCT
- 3000K and 4000K fixed CCT
- Achieves L70 at 50,000 hours in IC and non-IC applications

The 4-inch and 6-inch HLB Lite LED lens downlights offer an ultra-thin aesthetic with a smooth lens, both perfect for residential or light commercial applications. Featuring a polymer trim, three field-selectable color temperatures and high color rendering, the HLB Lite is a great value option for budget-conscious projects. The downlights install from below the ceiling in as little as a ½” plenum height. The downlights can be used in direct contact with insulation and are airtight.

- Direct mount does not require recessed housing or junction box
- Up to 1000 lumens, three field-selectable color temperatures
- Smooth lens provides wide distribution patterns, ideal for general area illumination
- 120V, LE/TE dimming down to 10%

The 4-inch and 6-inch HLB Universal LED lens downlights are available in both round and square versions and are perfect for commercial applications. Their prismatic lens is designed to reduce glare while maintaining a high-end aesthetic. The products install from below the ceiling in as little as a 3½” plenum height. The HLB Universal downlights can be used in direct contact with insulation and are airtight.

- Direct mount does not require recessed housing or junction box
- 2700K, 3000K, 3500K, 4000K and 5000K field-selectable CCT
- 120-277V
- 0-10V dimming

The HLB 8-inch and 12-inch ultra-thin LED lens downlights feature a remote driver / junction box that is suitable for new construction and remodel applications. The downlights feature both field-selectable color temperature as well as field-selectable lumen levels. The simplified installation in drywall or suspended ceilings eliminates the need for a recessed can, saving time and money. The products install from below the ceiling in as little as a ½” plenum height. The HLB 8-inch and 12-inch products can be in direct contact with insulation and is airtight.

- Direct mount does not require recessed housing or junction box
- 2700K, 3000K, 3500K, 4000K and 5000K field-selectable CCT
- 850, 1500 and 2200 field-selectable lumens
- 120-277V, 0-10V dimming down to 5%

The RL-DM Direct Mount LED Downlight features a remote driver / junction box that is suitable for new construction and remodel applications. The LED downlights install from below the ceiling in shallow plenum heights and can be used in direct contact with insulation. They are also airtight and ideal for general area lighting in low to medium ceiling heights.

- Direct mount does not require recessed housing or junction
- 2700K, 3000K, 3500K, 4000K and 5000K field-selectable CCT
- Wet location listed for showers and protected
- Dimmable to 5% with 120V dimmers
The HL3 series is a 3-inch family of round and square aperture LED downlight / directional housings with field-interchangeable optics. Designed for applications where high efficiency, excellent light control and low aperture brightness are required, the HL3 family is ideal for accent, task and general area lighting. The airtight housings are suitable for residential or shallow plenum commercial construction projects and can be used in direct contact with insulation.

- Broad range of trims; distribution can easily be changed in the field
- Optional adapter allows rimless installation
- Interchangeable 15°, 25°, 40° and 55° LED optics
- Optional media holder accepts one or two lens or filters

The HL3R Remodel housings complete the 3-inch family of round and square aperture LED downlights. The housings feature 365° of tilt and 360° of rotation. The interchangeable optics and broad range of trims and finishes allow for ultimate flexibility.

- Broad range of trims; distribution can easily be changed in the field
- 2700K, 3000K, 3500K, and 4000K dedicated CCT
- Interchangeable 15°, 25°, 40° and 55° LED optics
- 120-277V, dimming down to 1%

The HL3 Rimless Adaptor Standard round and square housings can be converted to a rimless application using the rimless adapter. A true knife-edge interface with the trim provides a “quiet ceiling” appearance.

- Adjustable height allows adapter to be leveled with the finished ceiling
- Perforated pattern and opened flange facilitates the blending with ceiling surface
- Die-cast construction allows critical edges to be cleaned with straight razors
- Lensed rimless trims have hinges on media to allow tool-less removal

The HL3 housings have a built-in adjustment mechanism with locking 365 degree rotation and 45 degree tilt to maintain any aiming angle. The angle markings assist in repeatable settings. The primary optics are field interchangeable and are available in spot, narrow flood, flood and wide flood distribution patterns.

- Translating center beam optics aligns the axis of primary reflector with aperture from nadir to 45°
- Integral lens holder accepts up to two 2” diameter 3.0mm thick color filters or lens
- Round and square housings will be stocked with 40° flood optic installed

A 3-inch family of MR16 and PAR16 housings are suitable for both new construction and remodel applications with a broad offering of compatible trims. Users can achieve virtually any aesthetic with the HL3 round and square trim selection, which are offered in a variety of finish options for accent, task, wall washing and general area illumination.

- Compatible with most MR16 and PAR16 lamps
- Shallow new construction housings and remodel housings available
- Variety of trim options to fit any aesthetic or application
- AIR-TITE® and suitable for direct contact with insulation
FUNCTIONAL LIGHTING

Everyday solutions that integrate safety and style to bring a complete vision to life

LCR Light Commercial Downlights
The LCR is a 2-inch, 4-inch, 6-inch and 8-inch LED downlight family with a remote driver/junction box positioned as HALO’s light commercial solution for new construction and remodel applications. The downlights feature high lumen levels (800 to 8,000 lumens depending on aperture size), field-selectable color temperature and high color rendering. The LCR downlights are an ideal choice for general area illumination in offices, healthcare facilities, multifamily dwellings, restaurants, and other applications. The simplified installation into drywall or suspended ceilings eliminates the need for a recessed can, saving time and money. LCR is also AIR-TITE™, wet location listed and suitable for direct contact with insulation.

- Direct mount does not require recessed housing or junction box
- 2700K, 3000K, 3500K, 4000K and 5000K field-selectable CCT
- Available in 800, 1200, 1500, 2100, 3000 or 5000 lumens
- Regressed lens provides high optical cutoff and visual comfort
- 120-277V, 0-10V dimming to 5%

HC4 4-inch LED Downlight
The HC4 4-inch aperture LED downlight, designed for new construction or remodel applications, is for use with narrow, medium, or wide beam reflectors or a wall wash reflector with an exclusive rotatable linear spread lens. Specify the housing, LED module and trim separately to complete the luminaire.

- Available in 1000, 1500, 2000, 3000 and 4000 lumens
- Color temperatures of 2700K, 3000K, 3500K and 4000K in 80 or 90 CRI
- Universal input 120V-277V driver with 0-10V 1% dimming
- Specular, Semi Specular, White, Black and White Baffle reflector finishes

PR6 6-inch LED Downlight
Available in new construction, retrofit and surface cylinder models, the PR6 6-inch shallow lensed LED series feature field-selectable color temperatures and field-selectable lumens. In addition to these great attributes, the PR6 also includes the ultimate in flexibility with a reversible “flip” lens that allows a medium and wide beam in one lens.

- Selectable lumens 1000/1500/2000 and 2000/3000/4000
- Selectable color temperature 3000K, 3500K and 4000K
- Available in 80 CRI or 90 CRI

Stasis L815 LED Track
With sleek geometric profiles and high-performance optics, the Stasis L815 track fixture creates inspiring spaces that enhance customer and patron experiences. Available in three sleek sizes, a wide range of lumen and distribution offerings in each size, and with interchangeable optics and media, Stasis gives lighting designers more flexibility to meet client needs for accent lighting.

- 90 CRI available in 2700K, 3000K, 3500K and 4000K
- Five beam widths and wall wash distributions
- Available in White, Matte Black and Silver
- Dimmable to 5%

Fire Safe 2-Hour Fire Rated Housings
HALO 4-inch and 6-inch Fire Safe housings are an affordable option to provide fire safe lighting. The housings can prevent the passage of flames and toxic gases for up to two hours in accordance to UL 263. HALO Fire Safe housings are compatible with 4-inch and 6-inch HALO recessed LED modules.

- Available in 4-inch and 6-inch new construction LED housings
- Prevents the passage of flames and toxic gases for up to two hours in accordance to UL 263
- No need to build additional boxes anymore
- AIR-TITE™ and suitable for direct contact with insulation

COMING SOON

Stasis L815 LED Track
**HCC 4, 6, 8-inch LED Cylinders**

Halo Commercial offers HCC4, HCC6, HCC8 LED cylinders in 4-inch, 6-inch, 8-inch apertures with selection of Matte White, Matte Black, Silver and Bronze painted finishes. The cylinder installation options include surface, pendant, aircraft cable and wall mounting. Specify cylinder, LED module, and trim separately to complete the luminaire.

- 2700K, 3000K, 3500K and 4000K CCT, 80 or 90 CRI
- Narrow, Medium and Wide beam distribution in precision-formed reflectors
- Universal input 120V - 277V driver with 0-10V 1% dimming
- Specular, Semi-Specular, White, Black and White Baffle reflector finishes

**HC6 6-inch LED Downlight**

The HC6 6-inch aperture LED downlight is designed for use with narrow, medium, or wide beam reflectors; or a wall wash reflector with exclusive rotatable linear spread lens. For new construction or remodel applications, specify housing, LED module and trim separately to complete the luminaire.

- Available in 1000, 1500, 2000, 3000 and 4000 lumens
- Color temperatures of 2700K, 3000K, 3500K and 4000K in 80 or 90 CRI
- Universal input 120V-277V driver with 0-10V 1% dimming
- Specular, Semi-Specular, White, Black and White Baffle reflector finishes

**HC8 8-inch LED Downlight**

The HC8 8-inch aperture LED downlight is designed for new construction or remodel applications and is for use with narrow, medium, or wide beam reflectors; or a wall wash reflector with exclusive rotatable linear spread lens. Specify housing, LED module, and trim separately to complete the luminaire.

- Available in 1500, 2000, 3000, 4000, 6000 and 8000 lumens
- Color temperatures of 2700K, 3000K, 3500K and 4000K in 80 or 90 CRI
- Universal input 120V-277V driver with 0-10V 1% dimming
- Specular, Semi-Specular, White, Black and White Baffle reflector finishes

**PRS 4-inch & 6-inch Square Downlights**

The recessed 4-inch and 6-inch aperture square LED downlights are designed for new construction or remodel application. Luminaire feature narrow, medium, or wide beam square reflectors with TIR (Total Internal Reflection) lens optics. The PRS LED modules feature field-selectable color temperatures and field-selectable lumens. Specify housing, LED module, and trim separately to complete the luminaire.

- Available in 1000, 1500, 2000, 3000, 4000 lumens
- Color temperatures of 3000K, 3500K and 4000K in 80 CRI
- Universal input 120V-277V driver with 0-10V 1% dimming
- Specular, Semi-Specular, Matte White, Matte Black reflector finishes

**Diverge Off-Grid Lighting System**

The Diverge Off-Grid Lighting System is a portable solution, utilizing rechargeable lithium-ion battery technology and multiple charging options for a wide range of applications. Delivering an impressive 2400 lumens at full charge, the fixture offers an integrated dimming control, 360° motion sensor, polycrystalline solar panel with 20’ cord and two USB interfaces for charging purposes. The product is suitable for storage, marine, remote location and area lighting where 120V wiring is not available.

- Motion-activated portable lighting with solar panel and USB interface
- No wiring needed, solar or USB chargeable
- USB output powers smart devices and accessories
- 360° motion sensor turns light on when motion is detected

**FT18/28VC LED Twin Head Flood**

The PC LED twin-head floodlight series is ideal in outdoor areas where a low-maintenance solution is required. Producing up to 2200 lumens, this small but effective floodlight series can be wall or eave mounted for maximum versatility. This outdoor-rated product utilizes a durable rust-free polycarbonate housing. The floodlight is available as a Flood, Dusk-to-Dawn or Motion activated fixture.

- Maintenance-free LEDs with 50,000 hours of life
- 1300 Lumen and 2200 Lumen packages available
- Field-selectable CCT of 3000K, 4000K and 5000K
- Optional integrated photocontrol for night time ON, daytime OFF

**FSS/FSL Single Head LED Flood**

The HALO Outdoor LED single-head floodlight utilizes multiple mounting options for a versatile outdoor lighting solution. Multiple lumen packages and integrated control options address a wide range of outdoor general lighting and security applications. The durable die-cast aluminum housing is available in Bronze or White powder coat finish, ensuring years of reliable, maintenance-free performance.

- Field-selectable color temperature options of 3000K, 4000K and 5000K
- Maintenance-free LEDs rated for 70,000 hours
- Durable die-cast aluminum housing with UV resistant polycarbonate lens
- Wattage equivalents ranging from 150W to 280W halogen

**FE0650LPC LED Entry Light**

The HALO Outdoor LED high-performance, low-maintenance entry and patio light provides a dependable and reliable security solution with nighttime ON and daytime OFF settings. Suitable for mounting heights up to 10ft., the light replaces 60W incandescent or 13W CFL area lights. The FE0650LPC series’ design and aesthetics are perfect for retrofitting into existing residential and light commercial buildings.

- Maintenance-free LEDs with lifespan of 25,000 hours
- Integral photo control provides night time ON / daytime OFF
- Low-profile plastic injection molded housing suitable for outdoor use
- UV-stable frosted polycarbonate lens

**Halo Commercial**

Halo Commercial offers a wide range of lighting solutions for residential, commercial, and outdoor applications. Their products are designed to provide energy-efficient, reliable, and aesthetically pleasing lighting solutions for various environments. Halo Commercial specializes in LED technology, offering a variety of fixtures that are ideal for new construction, remodel, and retrofit applications.
Our Lighting Product Lines
Ametrix
AtLite
Corelite
Ephesus
Fail-Safe
HALO
HALO Commercial
Invue
io
IRiS
Lumark
Lumières
McGraw-Edison
Metalux
MWS
Neo-Ray
Portfolio
RSA
Shaper
Streetworks
Sure-Lites

Our Controls Product Lines
Fifth Light Technology
Greengate
iLight (International Only)
iLumin
Zero 88

Connected Lighting Systems
Distributed Low-Voltage Power
HALO Home
iLumin Plus
WaveLinx
Trellix